



AMANDA CLEGG

GRAPHIC & INTERACTIVE DESIGNER

2014–Present

amandajoclegg.com

CONTACT

724-961-3620

amandajo228@gmail.com

EDUCATION

EDINBORO UNIVERSITY OF PA

2011–2015

BFA: Graphic & Interactive Design

Minor: Wood Furniture

FEATURES/HONORS

2017 **Packaging Of The World**

2016 **AIGA PGH365**

(Student Best of Show)

2016 **Chois Gallery 33rd Issue**

2016 **Senior Graphic Design Exhibition**

2015 **Erie Ad Awards**

(Silver ADDY Publication Award)

2015 **AIGA PGH365**

(Design Excellence Award)

2015 **Gmitter Scholarship Show**

2014 **Student Art Exhibition**

2014 **Erie Ad Awards**

(Honorable Student Mention
& Gold ADDY Packaging Award)

TECHNICAL SKILLS

Adobe Creative Suite

Basic HTML & CSS

Microsoft Office

Sketch

RELEVANT SKILLS

Illustration (Digital and Fine Arts)

Print & Publication Design

Concept Research

Screen Printing

Photography

Book Binding & Paper Design

Brandy Identity

Visual Communication

Wood/3D Design

Packaging Design

Typography Skills

Advertising & Marketing

Client Experience

Collaboration

WORK EXPERIENCE

LANDESBERG DESIGN | Graphic Designer

June 2016–Dec. 2016

Designed print collateral, such as books, annual reports, and posters, for selected clients such as The Pittsburgh Foundation, City Theatre Company, The Elsie Hillman Family, The University of Pittsburgh, and Kenyon College. A few responsibilities included: strong type management and layout design skills, photo editing, visual storytelling, direct client communication, and creating quickly legible communications.

OPENARC | UI/UX Design Contractor

Mar. 2016–June 2016

Worked with clients and mostly as in-house brand designer. Clients included: Byers Heavy Haul Trucking and OhioPyle Trading Post. Responsibilities included: up-keep and enhance current internal brand design, create well-designed reports and human-centered design visuals for sessions, illustrations and motion graphics for blog posts, and web design (clients).

TOP HAT IMC | Graphic Design Freelancer

Feb. 2016–Present

Worked with new and start-up businesses on starting from the bottom-up with a brand identity system. Clients include: Cycletique, Noah Gabriel & Co., Pamela Butler, Capacity Charger, and The Road Less Traveled. Also assists in internal brand promotional design, such as illustrated eBooks, animation, and brand up-keep.

AMERICAN EAGLE OUTFITTERS | Digital Design Contractor

May 2015–Mar. 2016

Worked as digital social media designer at the corporate headquarters. Responsibilities included: social promotions, blog posts, webset images, motion graphics, and email marketing.

FREELANCE | Designer

2014–Present

Primarily publication and brand identity designer for clients such as: PNC, The Bungy Rack, Ready for Life, Alternative Power Sources, Richland String Orchestra, and McConnell's Collection.

CHIMERA VOL. XII | Promotional Designer

Fall Semester 2014

Selected by faculty to participate in a team on creating promotional design for Edinboro's annual award-winning art journal. Responsibilities: posters, invitations, and brochures for Soiree Show in Erie, PA.

ADELPHOI VILLAGE | Graphic Designer

May 2014–Jan. 2015

Designer of all highly-creative media, such as annual reports, advertisements, invitations, poster design, and promotional work. Photographer for events.